



The International Association for the Measurement and Evaluation of Communication
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AMEC GLOBAL SUMMIT ON MEASUREMENT 2023 MIAMI, FLORIDA, US, 15-17 MAY 2023.

AMEC Global Summit FAQ's

A 2023 Summit In-person Delegate Place Includes:

- Two full Summit days of speakers and panel sessions with lunch and all refreshments during networking breaks included – 16 and 17 May, the day sessions will run from 9am to 5.30pm with back-to-back sessions excluding the breaks and followed by our evening networking events.
- Where possible all presentations and case studies will be shared with delegates, and recorded sessions available post-event.
- There is a minimum of twenty-four sessions across the two main days with high-level speakers and panels delivering content relevant to all communication professionals.
- We will be unveiling new AMEC resources during the conference which will be a free to members benefit ongoing.
- Two hosted evening networking events in addition to the Summit main days:
- Business Networking Drinks Reception during the evening on Monday 15 May and AMEC Global Summit Celebration Reception during the evening on Tuesday 16 May
- Special discounted Summit Venue Accommodation only available using the AMEC secured link which will be provided.
- All AMEC Summit delegates are encouraged to stay in the venue allowing additional networking and meetings to be provided outside of the Summit main programme for knowledge share and peer exchange.

Who should attend?

All communication professionals responsible for the value of communication including but not limited to:

- Media Intelligence and Evaluation Professionals
- PR & Communication Directors
- In-house Communicators accountable for demonstrating the value of communication
- Marketing and PR Executives
- Communication Consultants
- Not for Profit organisations

Why you should attend

- A global showcase for the latest trends in communication trends and analytics.
- Network with comms professionals from around the globe and engage in peer-to-peer learning
- Hear from leading brands as they deliver case studies on how they measure their campaigns
- Discover the hidden data sets that will help you to deliver more impactful messaging
- Take the opportunity to contact companies manning their in-person and virtual exhibitor booths who are involved in and work with the media measurement and analytics industry
- Join an unparalleled line-up of global speakers and virtual networking makes this the do not miss event of the year for all communicators, public relation professionals and everyone in the research and analysis business.

Types of organisations who should attend

- Media intelligence, research, and insights companies
- Corporates
- PR and Communications Agencies
- Not-for-profit organisations
- Public sector and government
- Software providers

Am I eligible for the AMEC Member rate?

Yes, if your AMEC Membership is in good standing. If you have a question about your AMEC membership, please contact juliewilkinson@amecorg.com

Am I eligible for the AMEC NFP/Government/Academics rate?

Yes, if your organisation is in the bracket of the above three sectors. If you have a question about your eligibility for this lowest rate ticket price, please contact juliewilkinson@amecorg.com

Am I eligible for the AMEC Member Industry Partner rate?

Yes, if you are a member in good standing with one of the [industry partners listed](#) on the AMEC website.

– if you are interested in your organisation becoming an AMEC industry partner please contact juliewilkinson@amecorg.com

What is the cancellation policy for the AMEC Global Summit

There is no cancellation policy. A substitute delegate can always be nominated. No shows do not qualify as cancellations and no refunds will be made for no shows. Please note that if you book using either credit card or invoice as a method of payment, that is confirmation of your attendance, and the above policy still applies.

Payment must be immediate and before the event.

How can my organisation become a Global Summit sponsor?

Sponsorship opportunities are available. For more information contact johna@amecorg.com

Delegate list and Data Permission

By registering for the event, you agree to be included in the official attendee list and online event community area which may be supplied to delegates, sponsors and exhibitors before and after the event. Please note you may be contacted by these parties. Your name, position, organisation, state, country and email address may be included in this list. The delegate details will be used to provide delegates with updates about the event and to share messages from our sponsors.

Credit card third party

AMEC uses a credit card third party called Stripe to provide services and this third party will only use the data for the purpose for which it was provided.

Can I receive a certificate of attendance?

Yes, a certificate of attendance may be required by our partner organisations to ensure you attain continuing education / professional development credits. Please e-mail juliewilkinson@amecorg.com following the Summit to request a copy.