

A growing interest in the Agreement: Brazil's current accession to the GPA

Presentation

Webinar – The Road to GPA Accession: a Compliance Assessment
of GPA Observers

EBRD Technical Cooperation Facility

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Secretariat of Foreign Trade
Undersecretariat of Regulation and Trade Facilitation
Ministry of Economy



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Brazil's strong commitment towards accession to the GPA

18 May 2020 - WTO GPA Committee received Brazil's application to start negotiations on joining GPA



12 November 2020 – *during the annual National Meeting of Foreign Trade, Brazilian President reiterated Brazil's bid to join GPA and emphasised:*

"The Agreement will allow Brazilian companies to compete on an equal footing in a market of around US\$ 1.7 trillion of public procurement."

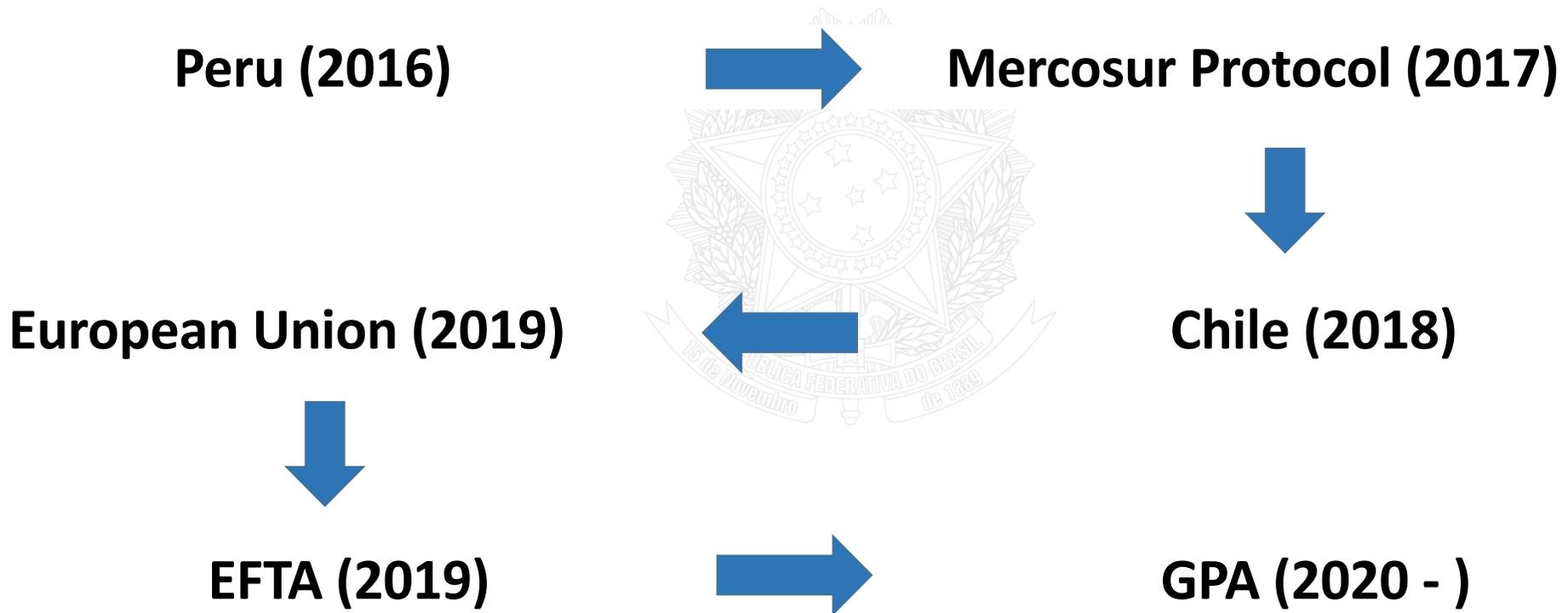
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Steps

- ❖ 18 October 2017 – Brazil accepted as an Observer in the GPA Committee
- ❖ 21 January 2020 – Economy Minister announces, during Davos Economic Forum, that Brazil will bid to join GPA.
- ❖ 7 October 2020 – GPA Committee Meeting: Parties congratulated Brazil for submitting its replies to a checklist of issues on its procurement legislation.
- ❖ End of 2020 – “Brazil is also working hard to submit an ambitious initial market access offer in the coming months”, statement by Brazil at the 7 Oct meeting.
- ❖ This will kick off negotiations for Brazil's accession.

Brazil's experience in government procurement negotiations

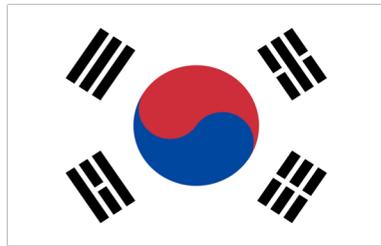


Brazil's willingness to learn and share experiences

Current negotiations



2018



2018

2019



Recent accessions to the GPA



2016



2016

2019



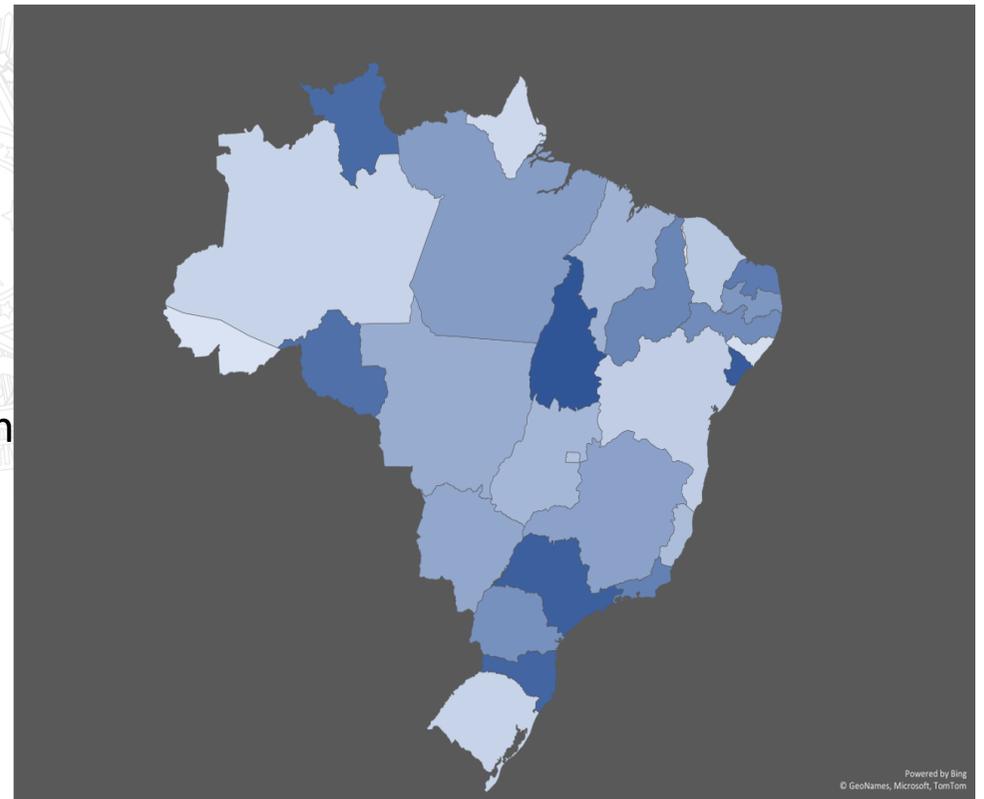
GOVERNO FEDERAL

Engagement of sub-central entities

Brazil is a federal country: 26 States, a Federal District and 5570 municipalities

Challenge to disseminate GPA as:

- “Stamp” of international recognition
- Less barriers to entry
- More competition – price, quality, innovation
- Less incentives to corruption
- More efficiency in public spending



Key points

- Brazilian experience in negotiating international agreements in government procurement with several partners led to reasonable coverage and carefully crafted notes & exceptions that reflect long-standing reservations, key to development needs.
- Brazilian legislative framework ensures access by foreign companies to procurement. Brazil's bid is based on strong political commitment, close engagement of stakeholders & sub-central entities and negotiation capacity.
- Brazil is willing to learn from and share experiences with members that recently acceded to the GPA and those in the process of accession as well as to receive technical inputs that might contribute to the negotiation process.

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